



RACHEL SHEERAN

sheeranrl@gmail.com | rachelsheeran.com

WORK EXPERIENCE

Freelance Creative | Sr. Art Director | ACD

Remote | May 2022 - Current

Freelance Sr. Creative | Edward Jones

Remote | St. Louis, Missouri - June 2024 - Current

Freelance ACD (Art) | Cheil | Samsung | Omelet

Remote | Los Angeles, CA - April 2024 - July 2024

Freelance Sr. Art Director | Bolt

Remote | San Francisco, CA - August 2022 - Dec 2023

Freelance Sr. Art Director | Wongdoody

Remote | San Francisco, CA - June 2022 - July 2022

Sr. Art Director | The Many

Remote | Los Angeles, CA - July 2021 - May 2022

Art Director | EP&Co

Remote | Greenville, SC - June 2018 - June 2021

Freelance Art Director | RPM | Creative Edge

New York, NY - February 2018 - June 2018

Art Director | Rokkan

New York, NY - July 2016 - February 2018

EDUCATION

VCU Brandcenter

Master of Science, 2016

Business - Advertising Art Direction

Virginia Commonwealth University

Bachelors of Fine Arts, 2012

Communication Arts - Creative Advertising

TECHNICAL SKILLS

Expert knowledge:

Art Direction | Design | Branding
Concepting | Copywriting | Pitching
Deck Design | Launch Campaigns
Organic & Paid Social Content
Adobe Creative Suite | Figma
Broadcast & OLV Film Production
Illustration | Photography | Typography

Leading Creative Projects & Teams

Collaboration across Clients, Content
Creators, Production Teams, Vendors,
Partners and Stakeholders.

Working knowledge:

Experiential Advertising | Cinema 4D
Experience Design | Nomad | Blender
Godot | Animation | Set Design
World Building | Character Design
Sound Design | Game Design

SELECT CLIENTS

eBay x Sneakers

Bolt

Bojangles

Puma

Cinnamon Toast Crunch

Hallmark

Lenovo

NCAA Tourism Bid

Verizon

Tempurpedic

Mikimoto